

Developing a Scientific Basis for Product Regulation & Harm Reduction

Meeting Brief

Following on from our 2007 European Social Reporting process we made a commitment to invite EU stakeholders involved in public health issues to visit our scientific facilities and organise a panel discussion on:

- the key scientific and regulatory challenges for harm reduction
- the issue of independent research
- future funding of research

In response to this commitment, we will host a 1-day meeting at our Group Research and Development Centre in Southampton, UK.

In the context of the TPD review, the Aspect Report and the evolving regulatory framework for nicotine and tobacco products, we will discuss:

- areas of our scientific research which may aid a scientific basis for regulation and harm reduction
- ways to boost external scientific research to guide future tobacco regulation

The meeting will include a tour of the R&D facility and a panel discussion where we welcome feedback on our research approach.

The meeting will be facilitated by an independent consultant on public policy discussions.

If there is sufficient interest, a second day dedicated to in-depth technical issues and discussion in response to requests by meeting participants will be organised.

Date for meeting: Tuesday, 1 July 2008